

# **Pharma Services**

Subsector Coverage:

Contract Research Organizations (CROs) Clinical Research Sites (SMOs)

Pharmaceutical Commercialization

# **Recent Publications & Upcoming Conferences**

#### **Publications**

Q1 2025 Pharma Commercialization Market Update

<u>Site Management Organization</u> <u>Market Review</u>

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# Pharma Services | M&A Market Update

Q2 2025

Q2 2025 Metrics 2 Platform Investments 15 Add-On Acquisitions<sup>1</sup>

Secondary Transactions

2

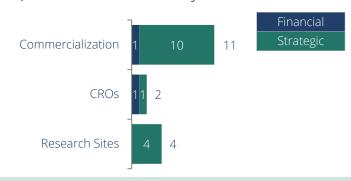
14 Unique Buyers

## Quarterly Transaction Volume



Q2-23 Q3-23 Q4-23 Q1-24 Q2-24 Q3-24 Q4-24 Q1-25 Q2-25

## Q2-25 Transactions by Subsector



#### **Provident Transactions**



Julius Clinical's merger with Peachtree BioResearch marks a significant step in the CRO sector, creating a platform with enhanced CNS capabilities and a broader presence across North America and Europe. The combination brings together strong scientific and operational expertise to better manage complex Phase I-III trials in CNS, cardio-metabolic, renal, and rare diseases.



Adams Clinical, a portfolio company of InTandem Capital Partners, announced its acquisition of InSite Clinical Research, a leading clinical trial site in the Dallas-Fort Worth metroplex. The deal will expand Adams' expertise in complex inpatient indications, while enhancing InSite's outpatient capabilities.

#### Select Transactions

Month	Investor	Target	Subsector
Apr-25	▲ BAYPINE	CENEXEL CLINICAL RESEARCH	Clinical Research Sites (SMOs)
Apr-25	ADAMS CLINICAL	<b>OINSITE</b> CLINICAL RESEARCH	Clinical Research Sites (SMOs)
May-25	<b>EN</b> SIUM	<b>R⊘eality</b> Pharmaceutical Commercialization	
May-25	datavant	AETION	Pharmaceutical Commercialization
May-25	Lockwood	IDEOlogy Health	Pharmaceutical Commercialization
May-25	Edgewater \$	CBCC GLOBAL	Contract Research Organizations
May-25	Julius Clinical	PEACHTREE  -BOHLSLASH HOUTDON—	Contract Research Organizations
June-25	Headlands	cmr	Clinical Research Sites (SMOs)
June-25	#W Herspiegel	Decisive	Pharmaceutical Commercialization
June-25	SOOMERANG CAPITAL	PINNAQL	Pharmaceutical Commercialization
June-25	M=RGE	Blazer	Pharmaceutical Commercialization



# **Subsector Spotlight: Pharmaceutical Commercialization**

O2 2025

### Market Update

M&A activity within the pharmaceutical commercialization sector remained strong in Q2-25 with a total of 11 closed transactions. Despite a marginal decrease in QoQ deal volume and minimal platform creation activity by private equity sponsors, Provident anticipates strong future M&A volume driven by the near-term recapitalizations of several scaled, private equity-backed strategic operators.

PharmaCord's merger with Mercalis emphasizes a broader trend of consolidation in the outsourced pharma services sector. Strategic players are increasingly looking to leverage technologies and Al to enhance service offerings. Datavant's acquisition of Aetion, a leading real-world evidence (RWE) solutions provider, similarly demonstrates a growing demand for data-driven insights to support commercialization services

#### Notable Transaction

Mercalis, a portfolio company of Odyssey Investment Partners, announced its merger with PharmaCord, a pharma commercialization partner for biopharmaceutical organizations. The two companies will operate under a newly formed entity, Valeris.

The combined organization is expected to leverage PharmaCord's patient services expertise alongside Mercalis' advanced technology and experienced commercial team. The transaction will create one of the largest independent patient access companies and will be majority-owned by Permira.



#### Select Transactions

Month	Acquirer	Target	Commentary
June-25	Herspiegel	Decisive	Unites Decisive's global market access with Herspiegel's strategic consulting services
June-25	SOOMERANG CAPITAL	PINNAQL	Represents the platform for LSOMS Holdings, 3 Boomerang Capital's newly-formed CDMO platform
June-25	M=RGE	Blazer	Accelerates Merge's marketing and technology offerings within its strategic consulting unit
May-25	datavant	AETION	Enhances Datavant's technology offerings, services, and data tools for customers
May-25	Lockwood	IDEOlogy Health	Integrates IDEOlogy's engagement platforms and HP communication tools into Lockwood's service offerings
May-25	ELIQUENT	AZZUR GROUP	Builds out Eliquent's consulting platform with acquisition of Azzur's consulting unit specialized in GxP advisory
Apr-25	<b>EN@SIUM</b> If a ccience	R⊗eality	Adds Rweality's expertise in RWE to help Enosium's clients with market access and pricing strategies
Apr-25	Herspiegel	FIECON	Expands Herspiegel's European exposure with Fiecon's London office and regional regulatory expertise
Apr-25	fingeroa <del>u</del> nt	⊪blackp•int	Extends Fingerpaint's consulting capabilities with Blackpoint's experience in advising leading pharma clients

# Quarterly Transaction Volume

