

**Sector Overview** 





Summer 2025

## **About Our Firm**

## Areas of Expertise and Coverage



Mergers & Acquisitions



Recapitalizations & Growth Capital



**Debt Raises** 



Strategic & **Shareholder Advisory** 

Medical Equipment
• Repair & Refurbishment
Durable Medical

- Equipment (DME)
- Medical Supplies

### **Pharma Services**

- Commercialization
- Clinical Research Sites
- Infusion Therapy
- Specialty Pharmacy

#### **Provider Services**

- ASC & Surgical Facilities
- Multi-Specialty PPM
- Primary Care
- Single Specialty PPM

#### **Post-Acute Care**

- · Home Health
- Hospice & Palliative Care
- Physical Therapy
- Senior Living

#### **Behavioral Health**

- Autism Services
- I/DD Services & Support
- Substance Use Disorder
- Mental Health

## **Key Statistics**

### Medical Equipment Repair & Refurbishment Coverage Team

27	Years of Healthcare Services M&A Experience					
250+	Total Healthcare Deals Closed					
15+	Landmark Closed Deals per Year					
30	Healthcare-focused Banking Professionals					
\$10B+	Total Enterprise Value Created					



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## **Select Transaction Experience**

### Select Medical Equipment, Imaging, and Outsourced Services Transactions

**Project Vision** 

Diabetic Supplies

Medical Equipment Distributor



Medical Equipment Distributor



Outsourced Hospital Staffing Services

Project 34

Specialty Medical Equipment Rentals

Specialty Medical Equipment Rentals



Medical Equipment Distributor



Outsourced Facility Staffing Services



Has been acquired by



Medical Equipment Distributor



Radiology Imaging Provider



Outsourced Facility Staffing Services



Received a strategic growth investment from

Sumitomo Corporation of Americas

> Medical Equipment Distributor

**Intelemage**®

has been acquired by

:::medidata

Radiology Imaging

Provider



Care Coordination & Medical Equipment





Medical Equipment Distributor

**BALANCE POINT** 

Capital

has received a strategic investment from

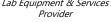


Radiology Imaging Provider



Lab Equipment & Services Provider







has been acquired by



following an investment by



Drug Diversion Analytics Software Provider



has been acquired by



Specialty Pharmacy



Specialty Pharmacy

**Cardinal**Health

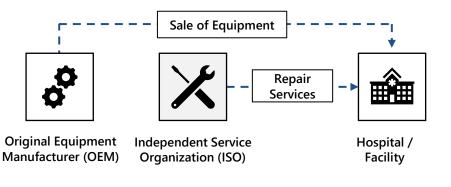


## Sector Overview & Growth Outlook

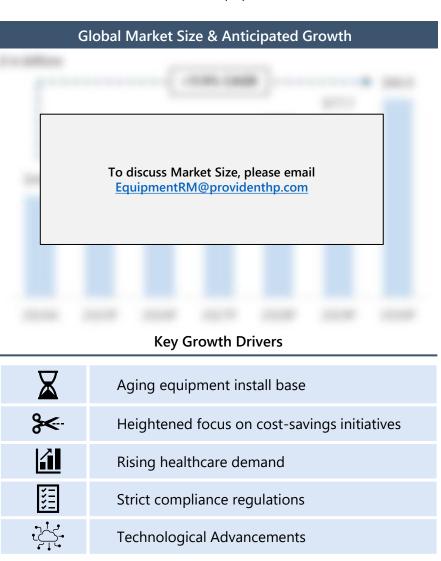
Medical equipment repair & refurbishment providers fill an unmet void in the value chain to provide a cost-effective solution for hospitals and other healthcare businesses to maximize the useful life and ROI of its mission critical equipment.

#### **Industry Snapshot**

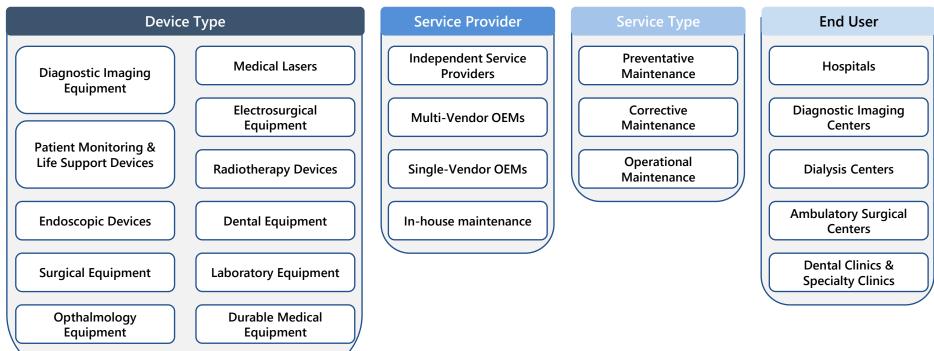
- The medical device repair and refurbishment market is comprised of Independent Services Organizations (ISOs) that provide maintenance and other services across a range of equipment types including imaging systems (MRI, CT, X-ray), endoscopic devices, and surgical equipment
- Hospitals, imaging centers, ASCs, and specialty clinics leverage ISOs to extend the useful life of its mission critical equipment, improving ROI, helping control costs, and deliver optimal clinical outcomes
- These groups have increasingly sought to outsource repair and maintenance services to ISOs, particularly following the expiration of warranties and before the end of equipment useful life, creating a growing unmet demand in the market

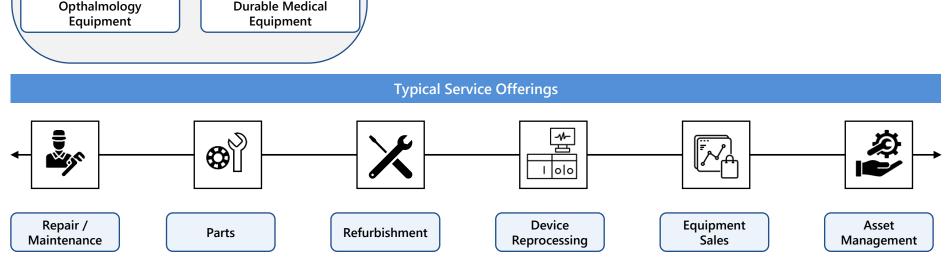


ISOs are uniquely positioned to maximize the value and longevity of high-cost medical equipment beyond what the OEM or in-house service providers can deliver



## Medical Equipment Repair & Refurbishment Ecosystem





## **Pervasive Macro Tailwinds Driving Growth**

ISOs market position at the convergence of cost savings and clinical quality creates a compelling and sustainable value proposition to its customers.

#### Aging Equipment Install Base



Healthcare providers have sought to maximize the useful life and ROI of its existing equipment in the current financing environment

#### Rising Demand for Healthcare



Aging population drives increased need for healthcare services, placing strain on hospitals and other care providers

#### **OEM Outsourcing**

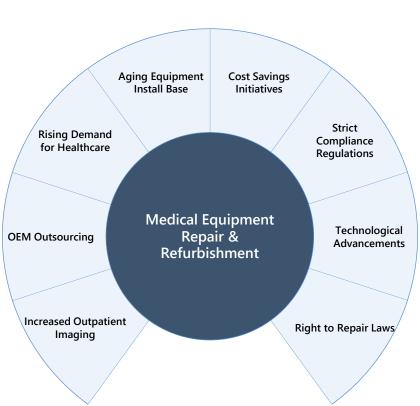


OEMs are outsourcing repair services to streamline internal cost structures and limit FTE overhead

#### Increased Outpatient Imaging



Shift in patient care from acute to outpatient settings has increased volume demand for imaging equipment in these clinics

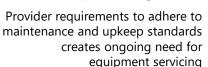


#### Cost Savings Initiatives

Rising focus on cost savings amid tightening budgets; refurbished systems typically cost 30-60% less than new ones



#### Strict Compliance Regulations





## Technological Advancements



Predictive maintenance via IoT and Al utilization helps minimize downtime and related costs





States are adopting legislation which requires OEMs to provide diagnostic info, parts, and tools to ISOs, increasing market opportunity



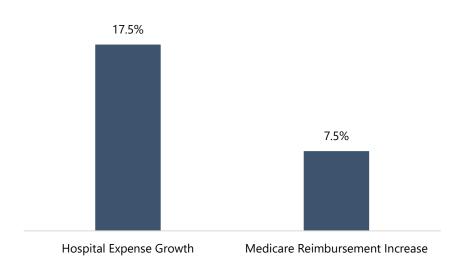
## **Heightened Cost Containment Focus Driving Growth**

Increased scrutiny on use of capital and budget cuts amid a challenging macroeconomic environment have created an immediate need to extend the useful life of high-cost medical equipment.

## **Tightening Budgets Creating Market Opportunity...**

- Rising interest rates, persistent inflation, and supply chain issues have all created meaningful operational challenges for hospitals & health systems in the past 5 years
- These pressures have necessitated creative solutions for hospitals and other care providers to operate within tight budgets without sacrificing continuity of patient care
- Common solutions to these challenges have included both i) leveraging ISOs to extend existing equipment useful life to delay new capital outlay, and ii) opting to purchase used / refurbished equipment vs. new

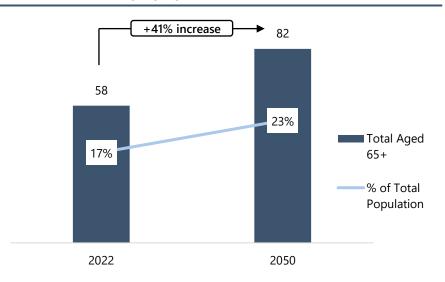
#### Hospital Costs vs. Medicare Reimbursement (2020 – 2022)



#### ... Amidst Rising Demand for Healthcare Services

- An aging US population will drive meaningful demand for healthcare services over the next several decades, placing a meaningful strain healthcare providers to deliver patient care
- Coupled with this rising demand, hospital systems have faced a continually challenging labor market, creating a consistent need to outsource services (including equipment maintenance and repair)
- ISOs stand to benefit from this growing market void to deliver critical services to hospital and other healthcare partners whose resources are becoming increasingly strained

### **Rising Aging Population (in millions)**



## Aging Install Base Creates Increased Maintenance Demand

Healthcare providers have sought to maximize the useful life and ROI of its existing equipment in the current financing environment, creating an increasingly aged install base that requires more frequent repairs.

#### Increasingly Aged Install Base....

- As healthcare providers increasingly seek to maximize ROI on its high-cost diagnostic imaging equipment, average equipment age has steadily increased in recent years
- This aging install base that requires more frequent maintenance and a greater volume of high-severity repairs
- ISOs are uniquely positioned to capitalize on this dynamic to minimize equipment downtime and maximize utilization as this equipment portfolio continues to age

## Avg. Age of Equipment Sold (Yrs)

To discuss, please email EquipmentRM@providenthp.com

## ...Creates Incremental Maintenance Expense

- Annual maintenance costs for medical equipment tend to rise directly as it ages, creating steady, meaningful demand for ongoing maintenance services
- Minimizing equipment downtime is a consistent priority for healthcare providers to avoid lost revenue, particularly as equipment ages
- These heightened service costs, increased scrutiny on minimizing downtime, and the large and aging install base of medical equipment creates a scalable revenue generating opportunity for ISOs

## Avg. Annual Maintenance Cost for MRI Machines (\$000s)

To discuss, please email EquipmentRM@providenthp.com

## Leveraging Technology Advancements to Drive Efficiency

Utilization of tech-enabled systems remains an under-penetrated opportunity for ISOs, with tangible applications spanning internal operations and customer-facing functions.

### **Emerging Opportunity for Technology Utilization**

#### **Value Drivers & Common Use Cases**

ISOs have increasingly leveraged technology platforms to streamline internal operations and to add value across its customer relationships

#### **Internal Applications:**

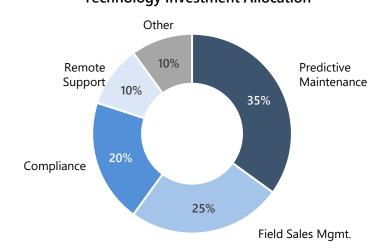
- i. Technician / Field Service Mgmt. Software: platforms designed to equip field techs to operate efficiently (e.g., maximizing customer time vs. "windshield time")
- ii. Asset Management & Predictive Maintenance: dashboards providing visibility into customer equipment base and service needs via remote monitoring and diagnostics
- **iii. Inventory & Parts Management**: Radio-Frequency Identification( RFID) scanning to facilitate real-time parts tracking and utilization

#### **Customer-Facing Applications:**

- i. Customer Portals & Self-Service Dashboards: access service history, request repairs, and view equipment performance
- ii. Remote Support: ability to assess and remedy software issues AND provide virtual resources for common hardware issues; however, often face challenges with software support related to OEM IP ownership
- iii. Compliance: maintain electronic service records to ensure audit readiness and regulatory compliance

#### **ISO Focus Areas & Business Outcomes**



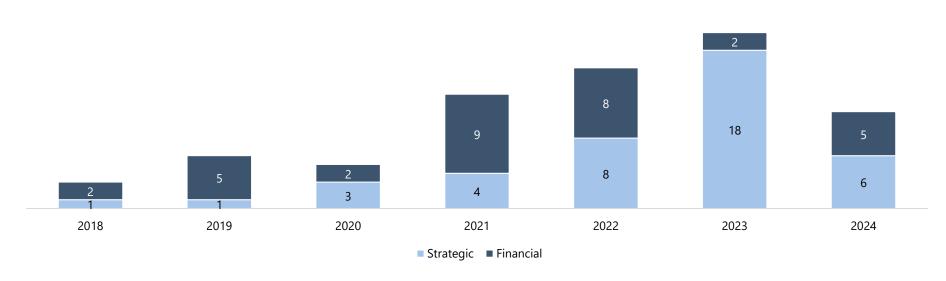


5+	Average increase (yrs) in equipment lifespan for facilities using preventative maintenance software
30%	Decrease in operational costs for facilities using automated maintenance scheduling
80%	Improved regulatory compliance when using automated service tracking systems

## **Growing Investor Interest Driving M&A Activity**

Compelling growth tailwinds coupled with a fragmented market landscape have attracted considerable interest from the institutional investor universe and driven a meaningful uptick in M&A volume over the last 24 – 36 months.

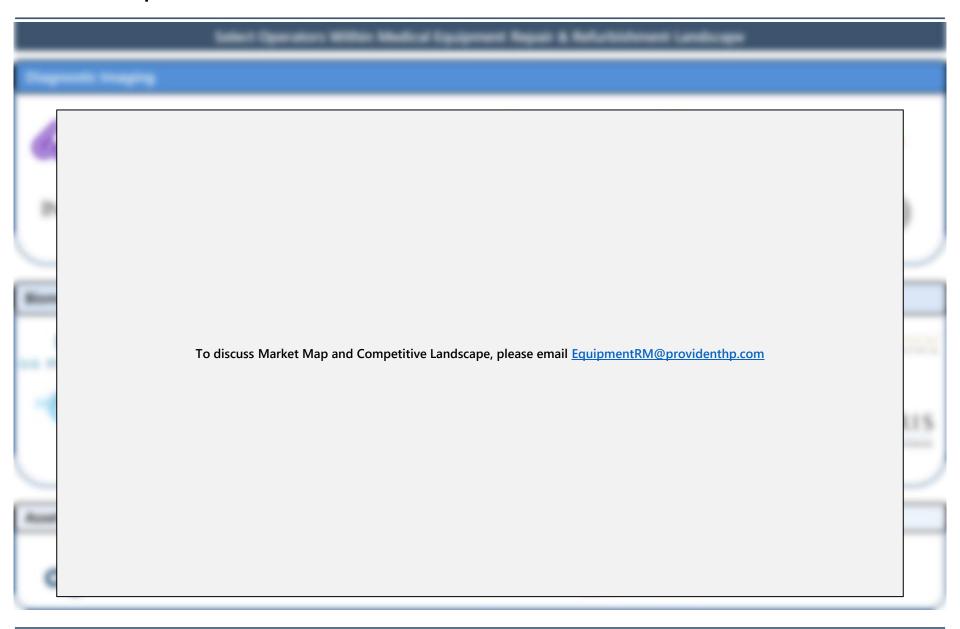
## **Rising M&A Volumes**



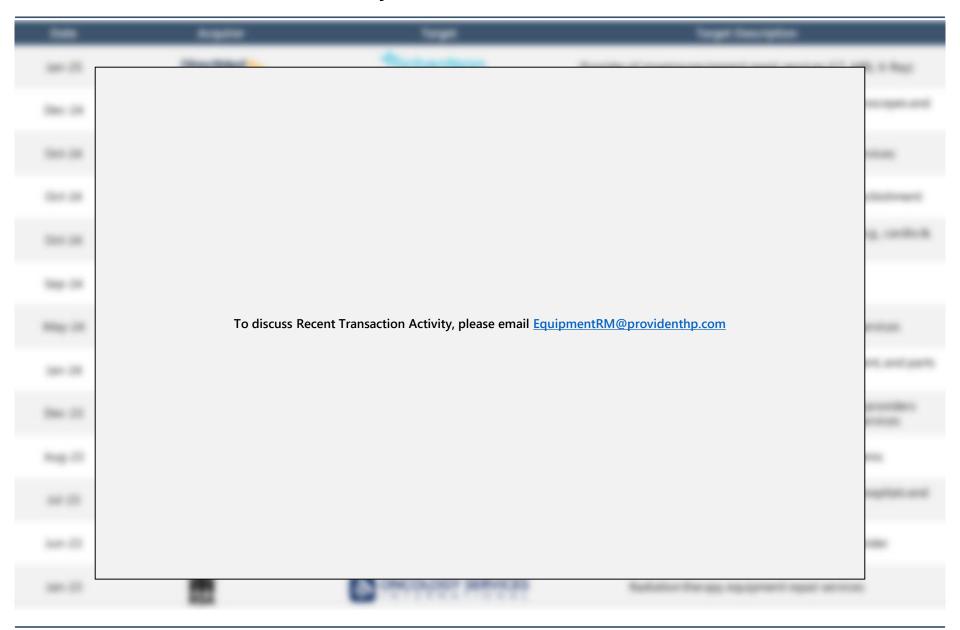
### **Notable Recent Platform Transactions**

Date	Mar-21	Mar-22	Jun-22	Dec-22	Oct-24	Dec-24
Target	<b>♥</b> EMSAR	Probo	626	<b>₩ INTERMED</b>	DirectMed	PRESCOTT'S BE EQUIPPED FOR BETTER
Acquirer	GAUGE CAPITAL	AVISTA	PEAK ROCK CAPITAL®	Cressey & Company	FRAZIER HEALTHCARE PARTNERS	Morgan Stanley CAPITAL PARTNERS
Sector Focus	Biomedical Repair & Services	Diagnostic Imaging	Diagnostic Imaging	Asset Management & BioMed Services	Diagnostic Imaging	Specialty Medical Equipment Services

# **Market Map**



# **Select Recent Transaction Activity**





Provident is the leading investment bank offering mergers and acquisition advisory services for high growth, middle market companies in the healthcare industry.

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