

Q4-2022 Healthcare Education Update

Market Update

The healthcare education space continued to experience strong M&A activity in Q4, resulting in a mix of new platform investments, add-ons, and successful exits. Add-ons that provide access to new end markets, differentiated technology, and niche services continue to be at the forefront of investor theses. Broader education corporations continue to show conviction in healthcare education due to its countercyclical nature and rapidly-growing provider base. For example, diversified education consolidator McGraw Hill's acquisition of Boards & Beyond signaled strong tailwinds for the space. Financial sponsors recognize the opportunity upstream and are eagerly creating new platforms such as DWHP and its partnership with Med Learning Group. As the broader market softens, Provident expects healthcare education transactions to remain strong in the coming quarter.









Notable Transaction



December 2022

Avista Capital Partners, a healthcare focused private equity firm, has acquired Spear Education from Linden Capital Partners. Spear is a leading provider of digital and in-person clinical training, practice analytics and consulting solutions for the dental market. During its partnership with Linden, Spear transformed from a primarily in-person model to a recurring digital membership. Avista plans to leverage its healthcare technology expertise to continue this strategy.

Select Transactions:

Month	Acquirer	Target	Deal Description
October			Edcetera, backed by Eden Capital and a provider of continuing education, exam prep, and licensing programs, acquired Pulse Radiology, a prelicenseure and continuing education provider for radiologic technologists. The acquisition represents Edcetera's expansion of its radiology services and highlights investor value of both online and in-person education services.
December			Boards & Beyond, a provider of on-demand video libraries and other online resources, has been acquired by education company McGraw Hill. The acquisition is McGraw Hill's second add-on since its partnership with Platinum Equity began in 2021. The transaction emphasizes the broader education sector's confidence in healthcare vertical.
December			TrueLearn, a healthcare digital learning and analytics platform, has acquired Apex Anesthesia Review. APEX allows Truelearn to further expand its services in nursing via its support for the SRNA and CRNA exams.
December			Private equity firm DW Healthcare Partners acquired Ultimate Medical Academy's stake in Med Learning Group. Med Learning Group is offers online and in-person Continuing Medical Education (CME) programming throughout the United States. DWHP offers significant healthcare education experience, following previous its successful investments in CareerStep, Prime, and Health & Safety Institute.
December			Universal Technical Institute (NYSE: UTI), a leading provider of skilled trades education programs, acquired Concorde Career Colleges for \$50 million. The transaction includes 17 campuses in eight states with approximately \$200 million in revenue and \$17 million in adjusted EBITDA. The acquisition expands Universal's services into high-growth healthcare verticals including allied health, dental, nursing, and diagnostics.

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