## Q1-2022 Primary Care Update



## **Market Update**

In Q1-2022, Provident observed continued consolidation in the primary care services sector. Following the pandemic, the demand for accessible care along with an aging population drove significant transaction activity. The sector which was once characterized as being less profitable within the healthcare space, has attracted new interest from private equity firms. Part of this newfound interest can be accredited to the shift towards value-based care (VBC) models. The transition from fee-for-service to incentivizing providers on accountability of patient care has provided evidence of enhanced care.

Practices are also focusing their efforts on what insurers are more willing to pay for, managing chronic conditions, and reducing preventable hospital visits. Companies like Humana have already announced eager plans for 2022 including the introduction of their CenterWell clinics in three additional states and increasing their presence from 240 to 260 clinics by the end of the year. Many comparable competitors such as Optum, CVS Health, and VillageMD have also been increasing their primary care clinics rapidly. Provident believes that in 2022, the primary care services sector will be marked by an influx of both large and mid-sized players consolidating at an accelerated pace.



## **Select Transactions**

Month	Acquirer	Target	Target – Number of:		
			Locations	Providers	States
March	Summit Health	Medical Associates  FINANCIAL ASSOCIATES  "THE CARE YOU CAN TRUST"	8	23	NY
February	<b>∲</b> ConcertoCare	CROWNHEALTH Mobile and Virtual Primary Care	1	37	WA
February	GENUINE HEALTH	Premier Care Associates	N/A	26	FL
February	Kinderhook INDUSTRIES	PHYSICIAN PARTNERS	1	N/A	FL
January	<b>MUNSON HEALTHCARE</b>	LITTLE TE AVVISOR PREMANY CAME	1	5	MI
January	VillageMD°	Northwest Medical Associates PRAXIS HEALTH	3	4	GA
January	PRAXIS HEALTH	Venture Medical	1	5	WA
January	Akeso occupatoral Heath	Industrial Medical Group	9	21	CA

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Consolidation & Investment Within Value-Based Primary Care - Provident Healthcare Partners (providenthp.com)