Q4-2021 Mental Health & Addiction Treatment Update Provident

Market Update

Q4-2021 rounded out a record year for behavioral health M&A as private equity and strategic investors, alike, spent 2021 deploying capital into the rapidly expanding sector.

2021 brought about renewed interest in digital health and telehealth treatment models within the behavioral health vertical. Resulting from the barriers set forth by the COVID-19 pandemic, investor attention turned in the favor of those groups implementing a digital model, due to their ability to be flexible and agile in a remote work environment. This is made evident by the merger of digitally native platforms, Ginger and Headspace, and Talkspace's \$1.4 Billion SPAC deal. As more groups adopt telehealth treatment modalities Provident believes, add-on volume will continue to climb for these existing platforms in coming years.

Provident believes that 2022 will be characterized by an influx in add-on acquisitions as the platforms established in 2021 and 2020 compete to gain market share in an increasingly competitive space.

Transaction Spotlight



- Apax Partners, one of the largest PE funds in the country, alongside Oak HC/FT, has announced their acquisition of eating disorder program, The Eating Recovery Center (ERC) for \$1.4 Billion
- The investment marks Apax's largest investment into the behavioral health sector to date and one of the largest eating disorder transactions to date
- Apax intends to grow the digital and physical presence of ERC to be a nationwide provider
- The deal also includes sister company, Pathlight Mood and Anxiety Center

Select Transactions

Mental Health Services						
Month	Acquirer	Target	Location(s)	State(s)		
November	CareSource	The Columbus Organization	8	PA, IN, GA, OH		
November	MindBeacon	Harmony Healthcare	1	NV		
November	LifeStance	Acuity Counseling	7	WA		
October	Headspace	Ginger	Digital	Nationwide		
October	Shore Capital	Transformations Care Network	26	MA, PA, VA		

Addiction & Medication-Assisted Treatment (MAT)

Month	Acquirer	Target	Location(s)	State(s)
December	Baymark Health Services	The Riverwood Group	7	AR, FL, SD, KS, NE, IN
December	Acadia Healthcare	CenterPointe Health System	10	MO
December	Baymark Health Services	Granite Recovery Centers	3	NH
December	FFL Partners & Two Sigma	Community Medical Services	50+	Nationwide
November	Brightview Health	Right Path Treatment Centers	5	VA
October	Sunrise Treatment	Port 45 Recovery	2	ОН
October	Broadstep Behavioral Health	Coastal Southern United Care	10	NC
October	Patient Square Capital	Summit Behavioral Health	50+	Nationwide

Provident Industry Coverage Team

Steven Grassa, CFA Vice President sgrassa@providenthp.com (617) 226-4213

Tommy Spiegel, CFA Associate (617) 226-4216

Daniel O'Brien Senior Analyst tspiegel@providenthp.com dobrien@providenthp.com (617) 226-4292

Conference Attendance Spotlight



Provident team members. AJ Shekar and Daniel O'Brien attended the Treatment Center Investment and Valuation Retreat in Scottsdale, AZ in December. The conference was attended by over 350 operators, advisors and investors that work in and around the addiction treatment sector www.providenthp.com